

C4A ANNUAL MEETING AND ALLIED CONFERENCE

“SURVIVING THE PRESENT – BUILDING FOR THE FUTURE”

**NOVEMBER 16-18, 2009
MARRIOTT LOS ANGELES DOWNTOWN**

PARTNERS:

CALIFORNIA MENTAL HEALTH DIRECTOR’S ASSOCIATION – OLDER ADULTS SYSTEM OF CARE
COUNTY WELFARE DIRECTORS ASSOCIATION OF CALIFORNIA – ADULT SERVICES
ASSOCIATION OF CALIFORNIA CAREGIVER RESOURCE CENTERS
CALIFORNIA ASSOCIATION OF AREA AGENCIES ON AGING
CALIFORNIA ASSOCIATION OF PUBLIC AUTHORITIES
CALIFORNIA DEPARTMENT OF AGING
CALIFORNIA COMMISSION ON AGING
CALIFORNIA NUTRITION COALITION
TRIPLE-A COUNCIL OF CALIFORNIA
CALIFORNIA SENIOR LEGISLATURE
CALIFORNIA HEALTH ADVOCATES



2009 C4A ANNUAL MEETING AND ALLIED CONFERENCE

The California Association of Area Agencies on Aging (C4A) is proud to present the 12th Annual Meeting and Allied Conference – the only integrated conference for aging and long-term care service providers in California. The conference features informative educational programs, meaningful exhibits, and stimulating speakers – a collaborative effort among consumers, community-based service providers, and area agencies on aging.

CONFERENCE WILL PROVIDE:

- Technical assistance, training, and professional development
- Scheduled organizational meetings
- Intensives, in-depth training, and informative workshops
- Networking opportunities and interaction among disciplines

HOTEL DETAILS:

Make your lodging reservations by calling the Marriott Los Angeles Downtown at (800) 228-9290, or online at www.marriott.com. Reference code is “C4A”. Take advantage of the special conference lodging rate of \$112.00 single or double occupancy. The deadline for the reduced lodging rate is October 26, 2009. Be sure to make your reservation today.

The Marriott Los Angeles Downtown is located at 333 South Figueroa Street, Los Angeles, CA 90071. The hotel is located 20 minutes from both the Los Angeles International Airport, and the Burbank Airport, in the heart of downtown Los Angeles. The hotel features wireless internet access in guest rooms, 24-hour fitness center, nearby shopping centers and restaurants.

CONFERENCE DETAILS:

Pre-Conference Meetings and Training

Several organizations will be having their business meetings on Monday, and Tuesday prior to the start of the conference. Also, scheduled for Monday are several intensives and training programs.

Conference Meetings, Workshops and Events

The conference kicks off on Tuesday afternoon with outstanding sessions. Informative workshops are available throughout Tuesday and Wednesday, and the General Session is scheduled for Wednesday morning. Don't miss the Tuesday evening reception.

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CONFERENCE AT A GLANCE: EVENTS & WORKSHOPS

MONDAY, NOVEMBER 16, 2009

1:00 p.m. - 4:30 p.m.	TACC General Meeting
1:00 p.m. – 5:00 p.m.	AAA Planners Educational Session
1:00 p.m. – 5:00 p.m.	California Senior Legislature – Joint Rules Committee
2:00 p.m. – 5:00 p.m.	C4A Executive Committee Meeting
4:30 p.m. – 5:30 p.m.	TACC Executive Committee Meeting

TUESDAY, NOVEMBER 17, 2009

8:30 a.m. – 9:45 a.m.	CCoA Executive Committee Meeting
8:30 a.m. - 11:30 a.m.	TACC General Meeting
9:00 a.m. – 12:00 noon	AAA Planners Meeting
9:00 a.m. - 12:00 noon	C4A Board Meeting
9:00 a.m. – 12:00 noon	CWDA – Southern Region Meeting
10:00 a.m. - 11:30 a.m.	CCoA General Meeting
1:00 p.m. - 2:45 p.m.	CCoA General Meeting
1:00 p.m. – 5:00 p.m.	Congress of California Seniors – Executive Committee

1:30 p.m. – 3:00 p.m.	Workshops
3:00 p.m. – 5:00 p.m.	CCoA Informational Briefing <i>“Archstone Foundation Elder Abuse and Neglect Initiative: Advancing the Field”</i> (See insert for description)
3:30 p.m. - 5:00 p.m.	Public Forum – Open Discussion <i>“Is the ‘Older Californians Act’ Relevant?”</i>
5:15 p.m. – 6:30 p.m.	California Foundation on Aging Meeting
6:00 p.m. - 8:30 p.m.	Grand Reception

WEDNESDAY, NOVEMBER 18, 2009

7:30 a.m. - 9:00 a.m.	Breakfast
8:30 a.m. - 10:30 a.m.	CCoA Meeting
9:00 a.m. - 10:15 a.m.	General Session <i>“Future Integrated Care Models”</i> Keynote Speaker: Richard Chambers, CEO, CalOptima.
10:00 a.m. – 12:00 noon	Evidence Based Health Promotion – Statewide Steering Committee
10:30 a.m. – 12:00 noon	Workshops
11:00 a.m. – 1:00 p.m.	Older Adult Housing Discussion
12:00 noon - 1:30 p.m.	General Luncheon and Recognitions
1:30 p.m. – 3:00 p.m.	Workshops
3:30 p.m. – 5:00 p.m.	Workshops

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LOS ANGELES, CA**

WORKSHOPS

**Tuesday, November 17, 2009
1:30 pm – 3:00 pm**

Adult Protective Services Jurisdictional Survey Roundtable

Should the homeless be considered dependant adults and receive APS services? Should competent adults, who make bad choices, be APS clients? Should APS be investigating financial abuse of SNF residents since the abuse takes place in the community? What is APS' responsibility for client who consistently refuses services? These are the types of thorny questions that will be raised during this interactive panel discussion of the results of a national APS survey. Please come and join the discussion, flip chart and markers would be helpful.

Presenters: Aileen Wiglesworth, Ph.D, Assistant Clinical Professor, Program In Geriatrics, University of California, Irvine; Lori Delagrammatikas, MSW, Program Coordinator for MASTER, Academy for Professional Excellence; Mark Sellers, Regional Manager, Riverside County Adult Services; and Carol Mitchell, MFT APS Program Manager.

CMIPS II – What Does It Really Look Like?

A narrated presentation providing a sneak peek at the “look & feel” of CMIPS II. The CMIPS II Project Team will present samples of various functionality showing how CMIPS II will support IHSS activities.

Presenters: Bill Cramer, CMIPS II Project System Implementation Manager; Grace Gomes – CMIPS II Project Subject Matter Expert, Fresno County; Debbie Silcox, CMIPS II Assistant Project Director, Office of Systems Integration, State of California; and Pam Hughes, CMIPS II Manager, Adult Programs Branch, Department of Social Services, State of California.

An Integrated Approach to Diabetes and Depression

Co-morbid depression and diabetes among older adults is common and costly, and it is believed to adversely effect the self-management of diabetes due to adverse effects on energy, motivation, concentration, self-efficacy and interpersonal interactions. As part of the national “Hispanic Elders” project, San Diego’ team designed a program, “*Salud*,” using evidence-based models, including Stanford’s peer-led Diabetes Self-Management Program, integrated clinical care management of diabetes and depression, and community outreach. “*Salud*” will also serve as one of the pilot sites for AoA’s initiative to obtain Medicare reimbursement for the Stanford diabetes program.

Presenter: Kristen Smith, MPH, Health Promotion Manager, Aging & Independence Services, Health and Human Services Agency, County of San Diego.

Be Prepared for the Next Disaster

This interactive workshop will provide AAA representatives with an overview of revisions to the Disaster Assistance Handbook for Area Agencies on Aging. The Handbook includes Agency Disaster Plan template that will assist AAAs to comply with regulatory requirements. The Handbook also includes resources, checklists, and forms to assist agency staff to meet the needs of their service population and be better prepared for local disasters.

Presenters: Violet Henry, Coach, Nutrition and Supportive Services Team, California Department of Aging; and Scott Crackel, Aging Programs Analyst, California Department of Aging.

California's Aging and Disability Resource Connection (ADRC) Programs

Hear from ADRC leaders in California and learn about a new ADRC funding opportunity. The ADRC model increases consumer access to community services and supports. Panelists will describe how programs were developed including the core partnerships between Area Agencies on Aging and Independent Living Centers and the extended provider networks. The panel will discuss technical tools and methods used to move from a single service delivery model to coordinated access for consumers of any age or disability.

Presenter: Karol Swartzlander, Project Director, California Community Choices.

Wednesday, November 18, 2009

10:30 am – 12:00 noon

CMIPS II – What Does It Really Look Like? (REPEAT)

A narrated presentation providing a sneak peek at the “look & feel” of CMIPS II. The CMIPS II Project Team will present samples of various functionality showing how CMIPS II will support IHSS activities.

Presenters: Bill Cramer, CMIPS II Project System Implementation Manager; Grace Gomes – CMIPS II Project Subject Matter Expert, Fresno County; Debbie Silcox, CMIPS II Assistant Project Director, Office of Systems Integration, State of California; and Pam Hughes, CMIPS II Manager, Adult Programs Branch, Department of Social Services, State of California.

ARRA You Ready for Audits?

This interactive session will assist participants to understand the role of Area Agencies on Aging (AAA) in American Recovery and Reinvestment Act (ARRA) monitoring, oversight and compliance activities. Discussion which will focus on: 1) changes to monitoring activities since ARRA's passage; 2) monitoring activities that are effective in preventing and detecting non-compliance; 3) identification and resolution of concerns regarding sub-recipients; and 4) ideas for what can be done better. The ultimate goal is for participants to come away with ideas for strengthening their ARRA monitoring activities. The greater the representation of AAA staff at this session, the richer the learning that will result.

Presenters: Beverly Englund, Audit Branch Manager, California Department of Aging; and Gini Corbitt, Auditor, California Department of Aging.

Launching SCUD: Final Adjustments of Other Services from Division 4000

This presentation will pick up where we left last year's C4A conference workshop entitled: “Redefining Title III and Title VII to Meet Today's Need.” CDA will respond to Area Agency on Aging input into the improvement effort called the “Service Category and Unit Definition” (SCUD) Project. CDA will go over AAA recommendations from last year and the final modifications to service categories and unit definitions, which were contained in Division 4000, but which will now be aligned with other existing categories and definitions of NAPIS and eventually be placed in a “State Data Dictionary” will co-locate all federal and State categories and definitions in one document and allow the reporting of all Title III and Title VII programs and services.

Presenters: Wayne R. Lindley, Policy Manager, Data Team, Division of Long-Term Care and Aging Services, California Department of Aging; and Lilit Tovmasian, Data Analyst, Data Team, Division of Long-Term Care and Aging Services, California Department of Aging.

Building Local Collaboratives

This workshop will focus on how to work with various organizations to build upon existing programs in response to the changing needs of our communities and programs to assist older adults to achieve optimal physical, functional and mental well-being. Specific examples showing how effective partnership and collaboration working together can reduce risk to older adults; and how to think “out side of the box” to create resources without incurring any additional cost to aging programs. Participants would be encouraged to identify ways to overcome barriers in collaborating and stimulating creative solutions for building and/or maintaining collaborative efforts.

Presenters: Jane Adams, Deputy Director; Glenda Jackson, Social Service Practitioner; Paula McGrew, Staff Analyst II; and Fred Moll, Staff Analyst II.

Project 2020

Join a discussion on the proposed elements of Project 2020, a national initiative being considered by Congress. The initiative, sponsored by the National Association of Area Agencies on Aging and the National Association of the State Units on Aging, moves home and community-based services to a consumer driven system by implementing a three-pronged program encompassing person-centered access to information, evidence-based disease prevention and promotion activities, and enhanced nursing home diversion services.

Presenter: Laura Trejo, General Manager, City of Los Angeles, Department of Aging.

Wednesday, November 18, 2009

1:30 pm – 3:00 pm

Elder Economic Standard

Nearly a million seniors struggle to make ends meet in California. However, according to the Federal Poverty Guidelines, less than 350,000 seniors are officially recognized as poor. Come learn about a new tool, the California Elder Economic Security Standard Index (Elder Index), and how it is helping AAAs across the state to better address the needs of today’s older adults and plan for the needs of tomorrow’s elders in their PSAs.

Presenters: Susie Smith, MPA, Directors of Californians for Economic Security at the Insight Center for Community Economic Development; and D. Imelda Padilla-Frausto, MPH, Senior Research Associate at the UCLA Center for Health Policy Research; AAA Director, TBA.

IHSS Status and Impacts

This workshop will elicit audience participation to discuss the changes that have occurred and are occurring in the IHSS and Public Authority programs and will discuss strategies counties are using to manage change and minimize the impact on recipients and providers.

Presenters: A panel representing IHSS and Public Authority programs.

California’s Older Adult Evidence Based Health Promotion Initiative

This session will address: the successes, challenges and lessons we are learning in implementing the *Healthier Living* and *Matter of Balance* programs; the growing partnerships that have lead to our expansion to 19 counties; new strategies to engage health care systems and providers; and how the aging network can help in this effort. This session will also introduce CDA’s new on-line statewide calendar for Evidence Based programs aimed at increasing referrals to these programs.

Presenters: Lora Connolly, California Department of Aging; and Julie Simmons, Partners in Care Foundation; and representatives from Collaborating Health Care Systems and Providers.

Mental Health and Aging Workforce Education and Training: Is the Mental Health Services Act (MHSA) a Funding Source?

Older adult service providers in the public mental health, aging, social services and alcohol/drug systems want to promote “Mental Health and Aging Workforce Education/Training” for persons working with older adults with mental health needs and their family caregivers. The Mental Health Services Act (MHSA) provides an opportunity to develop age specific and culturally-appropriate mental health services for older adults as well as to train a specialized workforce. This workshop will focus on the need for mental health and aging training, training resources and funding opportunities.

Presenters: Lin Benjamin, MSW, MHA, Geriatric Mental Health Specialist, California Department of Aging; Steve Wilson, PhD, LCSW, Assistant Professor, Department of Social Work, California State University, Long Beach; Kathy Sniffen, MSW, Coordinator, California Social Work Education Center, Aging Initiative; Kathy Kuhn, MSW, LICSW, Director of Workforce Development, Institute of Geriatric Social Work, Boston University School of Social Work; and Krista Brown, Adult Protective Services Project Coordinator, Bay Area Academy, San Francisco State University.

Incorporating Advocacy into your Organization’s Strategic Planning Process

Do public policy decisions impact the operation of your organization? Does legislative advocacy fit with your organization’s mission and its vision for the future? Can advocacy help your organization overcome its weaknesses and help mitigate its future threats? If you answered yes to any of these questions this workshop will be the starting point for strategic change in your organization. This workshop will help you understand and develop ways that advocacy can become part of the strategic management of your organization.

Presenter: Keith Schildt, PhD, Principal, SKL Consulting Services, Executive Director, California Nutrition Coalition.

Wednesday, November 18, 2009

3:30 pm – 5:00 pm

IHSS Status and Impacts

This workshop will elicit audience participation to discuss the changes that have occurred and are occurring in the IHSS and Public Authority programs and will discuss strategies counties are using to manage change and minimize the impact on recipients and providers.

Presenters: A panel representing IHSS and Public Authority programs.

Evidence Based Caregiver Programs for Families Coping with Alzheimer’s Disease – Implementing New Programs to Serve California’s Diverse Caregivers

This session will provide an overview of the *Savvy Caregiver* Evidence Based Program and its Spanish language transformation *Quidando con Respeto* as well as the *Partnering with Your Doctor* program that empowers caregivers to more effectively interact with their family member’s physician to improve their health outcomes and reduce caregiver stress. This session will also introduce CDA’s new on-line statewide calendar for Evidence Based programs aimed at increasing referrals to these programs.

Presenters: Lora Connolly, California Department of Aging; Debra Cherry, Alzheimer’s Association, Southland Chapter; Susan Howland, Alzheimer’s Association, Southland Chapter; and a representative of Sal de los Alzheimer’s Association, Southland Chapter.

CalCareNet – a Web-Based Guide to Long-Term Care in California

See a demonstration of the CalCareNet pilot website developed through the California Community Choices project. A one-stop website for information about long-term care, CalCareNet features a searchable database of local providers in Orange and Riverside counties and licensed care facilities throughout California. Special search tools will be demonstrated to show the usefulness of the site for consumers and service providers with varying levels of long-term care knowledge and experience.

Presenter: Bob Petty, PhD, Director of Community Education, Alliance on Aging, Monterey.

DMH – Suicide Prevention Plan

Workshop description and presenters forthcoming.

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**Archstone Foundation Elder Abuse and Neglect Initiative:
Advancing the Field**

**Tuesday, November 17, 2009
3:00 pm – 5:00 pm**

With the incidence of elder abuse on the rise, the California Commission on Aging recognizes the commitment and innovation of a private foundation in the prevention of this crime. The briefing will highlight the successes, outcomes, and lessons learned from the Archstone Foundation Elder Abuse and Neglect Initiative, a five-year, \$8 million dollar investment in improving the quality and coordination of elder abuse and neglect services in California. Projects featured in the session will include the Los Angeles County Elder Abuse Forensic Center, the WISE & Healthy Aging Angels Elder Law and Self-Help Conservatorship Clinics.

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REGISTRATION

NAME: _____ TITLE: _____

AGENCY/ORGANIZATION: _____
(As To Appear on Name Badge)

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ E-MAIL: _____

AFFILIATION: (check all that apply) C4A TACC MSA CSL CWDA CAPA CCoA
HICAP ACCRC Other: _____

FULL REGISTRATION \$220.00 *(Includes Tuesday reception, Wednesday breakfast and luncheon)* _____

PARTIAL REGISTRATION (Please specify days and amount)

Monday - \$55.00 _____

Tuesday - \$95.00 *(Includes Tuesday Reception)* _____

Wednesday - \$145.00 *(Includes Wednesday breakfast and lunch)* _____

Tuesday and Wednesday - \$175.00 *(Includes Tuesday reception, and Wednesday breakfast and lunch)* _____

GUEST REGISTRATION FOR MEAL EVENTS

Tuesday reception \$50.00 _____

Wednesday luncheon \$45.00 _____

Name of Guest: _____ **TOTAL** _____

Check: Make payable to C4A

Charge To: MasterCard Visa

Name on Card _____ Signature _____

Card # _____ Exp. Date _____

Authorization Code # _____ Billing Zip Code _____

SUBMIT CHECKS AND REGISTRATION FORM TO:

C4A, 980 Ninth Street, Suite 240 Sacramento, CA 95814

Phone: (916) 443-2800 Fax: (916) 554-0111 E-mail: c4a@pacbell.net

**IF YOU REQUIRE SPECIAL ACCOMMODATIONS, PLEASE NOTIFY C4A BEFORE NOVEMBER 3, 2009.
NO REFUNDS FOR CANCELLATIONS AFTER NOVEMBER 10, 2009.**